



**DIVAIRCITY**

*The power of Diversity & Inclusion for Climate Neutral Cities*

**“DivAirCity and Inclusion Green City”  
Pan European Contest  
Jury Composition Guidelines**

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**Disclaimer:**

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# 1 “DivAirCity and Inclusion Green City” Pan European Contest Jury Composition Guidelines

The “DivAirCity and Inclusion Green City” Pan European Contest has three parallel competitions which will give access to, namely:

- the National Awards;
- the International Awards;
- the Audience Awards.

Each of the above Awards will be assessed by a distinct jury that will be composed based on the criteria described in these Guidelines as per the following paragraphs.

All Juries of the three Awards will mirror the values of the DivAirCity Project and be as ‘diverse and inclusive’ as possible, specifically from a gender perspective.

## 1.1 Award Criteria

During the evaluation process, the City and the International juries will consider the following award criteria:

Criteria	Description	Points
<b>Technical soundness</b>	The project is presented in a concise and clear manner, with a technical soundness and quality of the proposed solutions;	From 1 to 10 points (minimum 5)
<b>Creativity</b>	Consideration will be given to original visual compositions, which result in a visually appealing and artistic proposal (video, photograph, infographics, etc.);	From 1 to 10 points (minimum 5)
<b>Social inclusion and diversity aspects</b>	The proposal addresses the equation of social inequality, health conditions and air pollution in cities;	From 1 to 10 points (minimum 5)
<b>Feasibility</b>	The proposal considers the economic and technical feasibility of the solutions suggested.	From 1 to 10 points (minimum 5)

Only projects which will reach at least the 5 points threshold in EACH category may be awarded. Not having reached the minimum required points, automatically excludes the project from the award.

## 2 The Three Juries

### The National Awards Jury

The National Awards Jury will be composed of 5 voting members as follows: a President and four voting experts. Experts are selected within members of the consortium, not external

organisations, and taking into consideration their expertise and involvement in the project and in the co-creation activities.

Three additional experts (always from internal DAC organisations) may participate in the discussion sessions and be part of the Jury, but will not have any voting power.

To recap: one president with voting power, four voting members, and 3 auditors with no vote.

The members of the Jury will vote on the base of the four criteria. It is highly suggested to select at least one member of the jury with expertise on one criterion, to leave no criteria without expertise within the jury. However, the final jury decision stands only on the national city ecosystem

### **Evaluation Mechanism:**

The evaluation is based on the following criteria as described in par.1

- technical Soundness;
  - creativity;
  - social inclusion and diversity aspects;
  - feasibility.
- a. Individual evaluation  
Each member of the jury will assess the projects individually first
  - b. Consolidation process  
After each member has voted, a consolidation process will occur with all the 5 Jury members discussing the individual evaluations. A ranking consensus must be reached. In case of no consensus among the Jury the president has the casting vote to decide the winner.
  - c. Timeline  
You have time to select your national winner until May 14<sup>th</sup> and communicate the DivAirCity Coordination Team the name of the winning team on the same day.  
On May 15<sup>th</sup>, the Coordination Team will contact the winning teams to announce their victory.  
Winners will be announced publicly on the 22<sup>nd</sup> of May. Winners will be asked to translate their project into English (if they haven't done so yet). This is crucial because, as you know, the winning national teams will take part in the International Contest.

### **The International Awards Jury**

The International Awards Jury will be composed by:

- 1 President;
- 2 voting experts per City ecosystem;
- 1 Equilibrium Network representative;
- 1 InAfrika representative.

All members of the International Awards Jury will vote, for a total of 13 votes.

Each City ecosystem will have to choose its two representing experts by the 19th of May and inform the DivAirCity Coordination Team.

#### **Evaluation Mechanism:**

The evaluation is based on the following criteria as described in par.1 and similar to the National Awards:

- technical Soundness;
- creativity;
- social inclusion and diversity aspects;
- feasibility.

a. Individual evaluation

Each member of the jury will assess the projects individually first.

b. Consolidation process

After each member has voted, a consolidation process will occur with all 13 Jury members discussing the individual evaluations. A ranking consensus must be reached. In case of no consensus among the Jury, the president has the casting vote to decide the winner.

c. Timeline

The five winners of the National Awards, one per City, will be contacted during May and will be announced publicly on May 22nd.

The five national winners will automatically compete for the International Award. It will be ensured that the Jury receives in a timely manner, the 5 translated proposals for an equal evaluation.

The International Award winner will be selected by the International Jury between the 22nd and the 31st of May (date to be agreed upon by the International Award Jury members and DivAirCity Coordination Team) and will be announced on the 5th of June.

### **The Audience Awards Jury**

The Jury will be composed by exponents of the Coordination Team and Communication Experts from DivAirCity.

The Projects that will compete in the Audience Awards, will be selected based on the sole discretion of the Audience Awards Jury from the visuals shared on Instagram by the end of the 3rd of May.

The selection process will take place between the 8th and the 12th of May. A maximum of 5 visual projects will be selected to compete in the Audience Awards final stage and will be

posted and shared on the [DivAirCity Instagram<sup>1</sup>](#) account between the 15th of May and the 1st of July.

The Project that will receive the most ‘Likes’ on the [DivAirCity Instagram<sup>2</sup>](#) upon the deadline of the designated period (1st of June 17:00 p.m. CET), will be the winning team and announced as the Audience Award winner on the 5th of June.

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<sup>1</sup> <https://www.instagram.com/divaircity/>

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